

GPX, Speech delivered on the 10th december 2002, Brussels CO<sub>2</sub> Conference.

In reaching a vision you often have a vision of the next goal, you can sense the way the world will go.

When after three years of hard work David Gershon presented the torch to the leaders of Russia and China., on the First Earth Run in the UN year of the peace, 1986, he could sense the upcoming changes there.

Changes, which as some of us know, are not brought about by magic, but by will and hard work, often spurred on by a disaster.

Only last week David said: 'In five years the self esteem of people will be based upon your contribution to the quality of life'.

This means the wall will turn the ship, there are difficult times ahead and the right tools are needed.

If Kyoto is the intention, GPX is one such tool.

What is it?

The signature on electricity, the power of tangibility, the technical consumption of green certificates. The bridge between source and use.

We are not selling anything, just sharing information about the patent and the solutions it can offer in the emerging fields, as well as market, between behaviour change, which will have to reach out towards the scale necessary for the local Kyoto goals, and technique, which is reaching out right now towards instruments like empowerment & awareness programs in order to internalize and form natural habits.

It can offer a real advantage for the Kyoto goals.

The Dutch government already issued a proposal that companies will get awarded financially for their non-emitted CO<sub>2</sub>.

Think of the possibilities; if you design software, switching at the door between price and source, when wind is ample and cheap. Combined with the non CO<sub>2</sub> award, it automatically switches to the optimum source.

It is only a matter of time before it reaches households in the same way.

A CO<sub>2</sub> ceiling is a punishment, we also need to show respect for citizens' savings, awarding their choice of source.

Thirdly think of the combinations possible in CO<sub>2</sub> and source option trade.

Imagine buying futures of windenergy, october 2005, already now!

Green gas, green water. The possibilities are endless.

The real power of the patent is the tangibility of energy as a good good and so especially the much sought after visualization of CO<sub>2</sub>!

Measurability Tangibility Visualization Benchmarkability

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